



NATURE'S SUNSHINE'S FOUR STEPS TO PROVEN QUALITY

1. RAW MATERIAL SOURCING

Quality begins at the source, and we scour the world for the finest herbs and natural materials. Our on-site vendor inspections guarantee that only the cleanest, purest material becomes part of our products. We cut no corners and regularly reject raw material that does not meet our exacting standards.

2. FORMULATE FOR EFFICACY

With over 40 years of experience and proven techniques, NSP combines the wisdom of expert formulators with natural health legends to create unique, effective products with proven results. Customers consistently tell us that NSP products work when others fail. Our effective products truly transform lives and build loyalty as our customers discover improved health and wellness.

3. QUALITY IN-HOUSE MANUFACTURING

NSP invests millions of dollars annually in Quality Assurance, including state-of-the-art equipment, testing methods and qualified personnel. We develop, manufacture, test and store our products on site in our 200,000 square foot facility, so we aren't beholden to outside vendors or companies. Because we control the entire process, we KNOW what's in our products and what is not.

4. FINISHED PRODUCT TESTING

We work meticulously to ensure that the precise amounts of the right parts of the right plant species are included in our formulas. This testing includes HPLC and infra-red analysis of botanical blends and analytical assays for vitamin and mineral label claims. We likewise develop our own testing methods (which tend to be even more thorough than vendor or competitor testing). Some of these are used to measure active herbal constituents whenever we make label claims for botanical extracts.

As part of our uncompromising commitment to quality, we use advanced analytical equipment to conduct over 600 quality and purity tests on our products. Some of these tests include:

- Heavy metals
- Radiation
- Dirt and other impurities
- Yeast and mold pathogens
- Pesticides and herbicides

Savvy natural health practitioners and consumers **TRUST** the Nature's Sunshine brand.

NATURE'S SUNSHINE®